



PMG MediaMeter – services and tariffs

Media analysis with PMG - digital, simple, direct.

Would you like to know how often you and your competitors are the subject of reports in the media or establish the reach of your most recent campaign?

PMG MediaMeter offers communication controlling by a mouse click and available at a fixed cost. Provide your superiors and colleagues with relevant, up-to-date information from current media reports. Identify critical topics as soon as they arise and implement suitable communication measures on this basis. Keep a close eye on media coverage with automated reports and alerts.

Scope of services

		Extra-Small € 1,995 per year	Small € 3,150 per year	Medium € 6,300 per year	Large € 9,450 per year
Search and find	Number of topics*	1	1	5	10
	Number of users/logins	2	2	3	5
	Media basis: more than 3,000 regional, national and international newspapers, journals, magazines, online media, newsletters and agencies	✓	✓	✓	✓
	Retrospective analysis			31 days	
	Results incl. hit list and text excerpt			Unlimited	
	Data storage (metadata/snippets) for unchanged topics			13 months	
Analysis	Presence, tonality, subjects	only presence	✓	✓	✓
	Opinion leaders, circulation		✓	✓	✓
	Number of custom filters		15	30	60
	Reach			✓	✓
	Advertising value / AVE (unweighted)				✓
Reporting	Create and send reports/alerts	✓	✓	✓	✓
	Export item lists	✓	✓	✓	✓
	Compile dashboards		✓	✓	✓
	Flexible contract with monthly termination option	€ 200 per month	€ 315 per month	€ 630 per month	€ 945 per month

The stated prices are exclusive of statutory VAT at the current rate of 19%.

* A topic is a combination of keywords using Boolean search syntax, e.g. a company, brand, product, person, subject or issue.



PMG MediaMeter – your **options**

Customise the digital media analysis by adding the options that suit your requirements.

For example, you can read full-length articles in a preview. You are welcome to add additional users or topics. You also can receive customised training to optimally utilise the possibilities of PMG MediaMeter adapted to your needs.

Optional extras

Article preview / full text view (retrospectively for up to 31 days)	€ 100 per month
Per additional topic*	€ 70 per month (not in Extra-Small)
Per additional user	€ 30 per month (not in Extra-Small)
Reach	€ 55 per month (not in Extra-Small)
Advertising value / AVE (unweighted)	€ 30 per month (not in Extra-Small)

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Test now for free.

www.pressemonitor.de/analysis