

Product description PMG MediaMeter					
software application to create and use media analyses					
Product functions		Extra-Small	Small	Medium	Large
Number of users		2	2	3	5
Number of topics - combination of search items		1	1	5	10
Number of IQ Apps - preconfigured analyses to determine media presence, the success of PR measures or to compare competitors		1 (Presence analysis)	3 - Presence analysis - Performance review - Benchmark Check	3 - Presence analysis - Performance review - Benchmark Check	3 - Presence analysis - Performance review - Benchmark Check
Exporting article lists		✓	✓	✓	✓
Individual analyses - determination of media presence, tonality or thematic orientation of reporting, identification of opinion leaders and media distribution		-	✓	✓	✓
Number of dashboards - individual surfaces to present analysis results		-	10	15	20
Number of filters - custom filters within analysis results		-	15	30	60
Number of reports/alerts - automatic creation and distribution of analysis reports		2	10	15	20
Set-up - initial instruction in the product functions and their operation by telephone or web meeting		inclusive (Duration app. 30 minutes)			
Costs per month	without fixed term (monthly cancellable)	200,00 EUR	315,00 EUR	630,00 EUR	945,00 EUR
Costs per year	12 months fixed term	1.995,00 EUR	3.150,00 EUR	6.300,00 EUR	9.450,00 EUR
Add-on products					
Reach analysis - determination of media reach		-	55,00 EUR per month*		inclusive
Advertising value analysis - determination of advertising equivalence of media coverage		-	30,00 EUR per month*		inclusive
Per additional topic		-	70,00 EUR per month*		
Per additional user		-	30,00 EUR per month*		
Article preview - articles in full text view		100,00 EUR per month*			
Individual customer training via webmeeting		150,00 EUR per hour			

*For fixed term contracts, billing takes place in advance for the remaining minimum term.
All prices are subject to the addition of the legally applicable value added tax.

PMG Presse-Monitor GmbH & Co. KG reserves the right to make changes (Status: 30.01.2025).

PMG Presse-Monitor GmbH & Co. KG
Registered office: Berlin - Amtsgericht Charlottenburg - HRA 606552 B
Personally liable partner: PMG Presse-Monitor Verwaltungs GmbH
Amtsgericht Charlottenburg - HRB 242553 B - Registered office: Berlin - CEO Ingo Kästner