

Product description PMG MediaMonitor
Web-based software application for the use of media articles for digital press reviews

Product functions	Reporting acc. to § 49 UrhG	License only	Basic	Comfort	Professional
Number of users	2	2	2	2	2
Purchase of digital articles and article components (images, infographics, fullpages and original layouts)	-		✓	✓	✓
Licensing of articles not obtained via PMG (PMG rights purchase)	-	✓	✓	✓	✓
Notification of articles obtained elsewhere according to §49 UrhG	✓	optional			
History for purchased and / or licenced articles	✓	✓	✓	✓	✓
Number of storable searches	-		1	5	10
Number of individual mediasets			1	5	10
Minimum turnover per month	-		75,00 EUR*	125,00 EUR*	225,00 EUR*
*monthly minimum turnover is offset against the monthly costs for purchased articles and licenses.					
Add-on products					
Additional users	30,00 EUR per month				
Additional storable searches (Package of 5)	-	25,00 EUR per month			
Unweighted advertising value per article (AVE) - if available	-	100,00 EUR per month			
Syntax search - enter search terms via syntax search	-	50,00 EUR per month			
E-Mail notification - hit lists with summaries as alert function	-	50,00 EUR per month		inclusive	
Article preview & PDF Clipper (clipping function) - articles can be read before purchase and be obtained in original layout	-	100,00 EUR per month			inclusive
Archiving rights for 10 years	-	Please check availabilities and prices in PMG price lists for articles			
Professional advise - assistance with setting up storable searches	-	150,00 EUR per hour			

All prices are subject to the addition of the legally applicable value added tax.

Add-on product PMG press review manager
available for Basic, Comfort and Professional

*software application to create and distribute digital press reviews
from via PMG MediaMonitor obtained / licensed articles and article components*

Product functions	Light	Standard	Premium
Administration of press review recipients	✓	✓	✓
Automatic creation of a table of contents	✓	✓	✓
Press review in individual corporate design - integration of a logo / a PDF front page	✓	✓	✓
PDF press review for download	✓	✓	✓
Article preview in press review E-Mail	-	✓	✓
Mobile optimised press review in newsletter format	-	✓	✓
Individual press review layout - positioning the logo, customisation of press review titles, etc.	-	✓	✓
Using articles multiple times - creation of special press reviews, files, etc.	-	✓	✓
Archiving the last five press reviews for four weeks	-	✓	✓
Choosing article components individually	-	-	✓
Press review categories with automatic assignment of articles	-	-	✓
Integration and, if necessary, licensing of own content	-	-	✓
Marking search terms	-	-	✓
Price per month	100,00 EUR	150,00 EUR	275,00 EUR

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PMG Presse-Monitor GmbH & Co. KG reserves the right to make changes (Status: 30.01.2025).

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