



PMGbox 2.3 – the **press review software**

The press review is the basic tool for your media analysis. Using suitable software, you can quickly and easily create your own digital press review based on your selected items: clearly arranged, comprehensive and bearing the corporate design of your company. Depending on your requirements, you can also add tables of contents, statistics or original layouts.

Features of PMGbox 2.3	€ 5,900 per license
Free configuration of your cover page	✓
Automatic creation and linking of the tables of contents and figures	✓
Freely definable categories	✓
Inclusion of your own texts, photos and graphics (e.g. own press releases)	✓
Highlighting of your search terms	✓
Inclusion of media data such as circulation and reach figures (IVW- or ag.ma-certified)	✓
Statistical analysis with graphical presentation	✓
Automatic archiving of earlier press reviews, provided that corresponding usage rights have been procured	✓
Maintenance services	€ 950 per year
Update service	✓
Release maintenance	✓
Adaptation in case of modification or expansion of output format (Presse-Monitor system)	✓
Usage, maintenance and updating of Categorizer	✓
Usage, maintenance and updating of IPTC thesaurus	✓
Telephone customer support Monday – Thursday: 7 a.m. – 5 p.m., Friday: 7 a.m. – 4 p.m. <small>(excl. public holidays in the federal state of Berlin)</small>	✓

The stated prices are
exclusive of statutory VAT.