



# PMG Archiving – keeping key articles

By using PMG you can archive your digital press reviews for up to ten years. This means the articles no longer need to be irrevocably deleted after four weeks (or, in the case of digital specimen copies, after a year). For around 90% of the titles under contract to PMG you can acquire additional archiving rights. This is how easy it is:

## Answers to the most important questions

### → How can archiving rights be acquired?

When signing a PMG press review agreement you can choose an extra option „archiving rights“. When buying articles from the press data base archiving rights are automatically integrated then.

### → How many people are permitted to access the press review archive?

Every person who is registered with PMG for the digital press review is automatically also allowed to access the press review archive.

### → What are you permitted to do with the data?

You can use the data to set up your own database with keyword tagging. The archiving can be done in such a way that users can conduct full text research.

### → Press review archiving for up to ten years? What does this mean?

The right to archive relates in each case to the individual article and is limited to a period of ten calendar years. The ten-year period begins on January the 1st of the year following the year in which the article in question first appeared in the user's digital press review. It ends on the 31st of December of the tenth year. An extension for another ten years is possible.

### → What does the archiving right cost?

We charge an additional 30 % of the actual PMG article price; at least 50% of the article baseprice (for one to ten readers). The archiving rights are also valid for images, photographs and page-PDFs.