



PMG Press Review Manager

Customise and distribute digital press reviews – on a single interface straight from the PMG press database. After carrying out a search in the largest, daily-updated German-language press database, the results will be automatically fed into your press review. The images and original layouts of the articles will be retained. Press Review Manager sorts all articles according to

their topics. You can then add your own content, from owned media or press releases, with just a few clicks. The finished press review is optimised for mobile devices and is available as a web version and PDF. With PMG Press Review Manager, you can send updates to your supervisors and colleagues at fixed times or ad hoc according to the news situation.

Scope of services	Standard € 150 per month	Premium € 275 per month
Press reviews that are optimised for mobile devices can be created, designed and sent within the PMG portal	✓	✓
Available as a web version or PDF depending on the preferences of your readers Overview by e-mail	✓	✓
Access to articles purchased in the last 4 weeks, e.g. to send posts multiple times	✓	✓
Automatically mark search terms in posts to highlight references	✓	✓
Create an individual layout and save it as a template	✓	✓
Overview thanks to the automatically generated table of contents with linked articles	✓	✓
Find articles quickly: filter by date of publication, date of purchase, dispatch and source	✓	✓
Sort articles: automatically by date, source or individually using drag and drop	✓	✓
Save the last five press reviews for up to four weeks	✓	✓
Show media data for articles, e.g. potential coverage	✓	✓
Include photos and infographics from articles and select them individually; by retaining the original layout in the press review, show how articles were presented in the press	only images, not individually selectable	✓
Create an overview with individual categories		✓
Automatically assign posts to the appropriate category		✓
Add your own content, e.g. your own press release or „owned media“		✓
Comprehensive press review: Insert and license self-digitised posts		✓
Focus on important text passages by defining fixed terms such as people, organisations, products, places and highlighting them individually		✓

NEW

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www.pressemonitor.de/en/manager

The stated prices are exclusive of statutory VAT at the current rate of 19%. Additional price calculations can be provided on request.